



# Sponsorship Brochure

**TESSERACT 2K19**

ANNUAL TECHFEST OF GNIT

GURU NANAK INSTITUTE OF TECHNOLOGY  
157/F, NILGUNJ ROAD, PANIHATI, KOLKATA - 700114

# OFFICIAL POSTER

**GURU NANAK INSTITUTE OF TECHNOLOGY GNIT**  
INVITES YOU IN

**Gaming**  
FIFA 11  
8 BALL POOL  
COUNTER STRIKE  
NFS MOST WANTED

**Robotics**  
ROBOWAR  
ROBO RACE  
ROBO MAZE  
TERRANOVA  
ROBO SOCCER  
LINE FOLLOWER

**Drone Challenge**

**Coding**  
CODEGOLF  
SUPERCODER  
CODE BOOSTER

**Miscellaneous**  
QUIZ  
CHESS  
DEBATE  
GRAFFITI  
SHORT FILM  
PHOTOGRAPHY  
POSTER PRESENTATION

**Model Display**

**TESSERACT 2019**  
**INTER COLLEGIATE TECH FEST**

14th & 15th March, 2019  
(Thursday & Friday)

Register NOW !!!

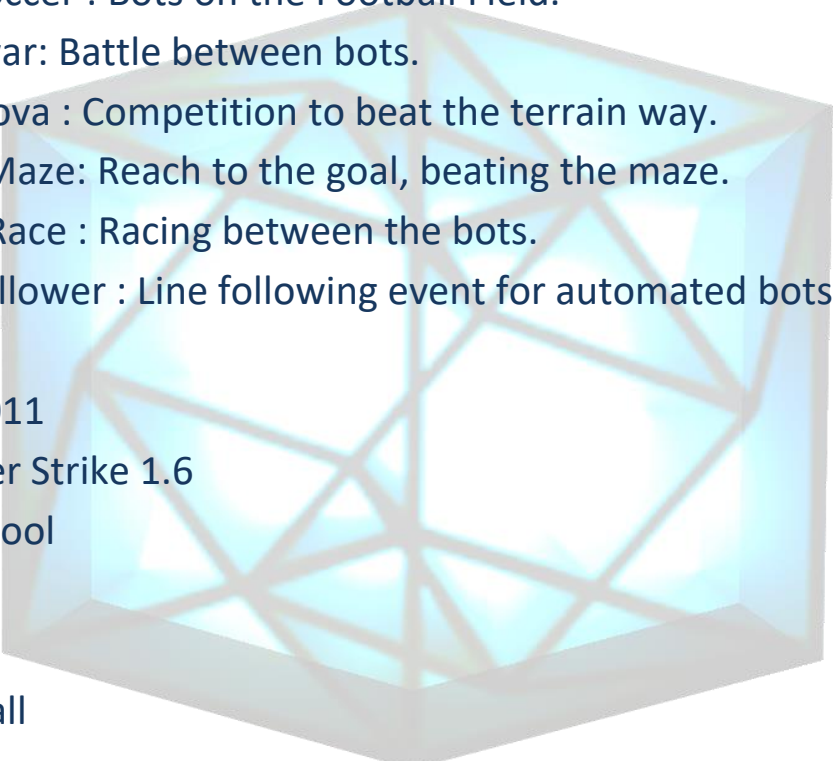
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Everyone says "Ignorance is Bliss", but someone wiser said "Ignorance is the most violent element of society." Knowledge is the ultimate euphoria. What does it take to blend intelligence with leadership? What does it take to become the masterful artist of a daring escape from ignorance? Our Techfest, We being the major reformers form a faction, who is ready to take up these challenges and exterminate skepticism. Tesseract is a four-dimensional analog of a cube, and so is the world, a congregation of space and time. Hence, we proudly declare the annual technological fest of Guru Nanak Institute of Technology, TESSERACT 2k19, to be held on two consecutive days, 14th and 15th of March. We have an assortment of some exhilarating events which is bound to grab your attention and pull you towards enthusiastic and innovative participation. We believe in making everything accessible for you, proving to be an extreme learning experience, helping you in different spheres of this competitive life. Our vision is simple "If you have fire in your belly to achieve the excellent, no hurdle can exacerbate your ambitions." On an ending note, do not forget the theme of our event "IGNORANCE IS NOT BLISS, KNOWLEDGE IS".

Guru Nanak Institute of Technology cordially invites you to the annual Technical fest of our college- Tesseract 2019! Come experience a world of creativity and brilliance, as students of all disciplines and ages battle it out, to watch their ideas come to life! With exciting events like Supercoder, CodeGolf, CodeBooster (Coding), different events for Robotics (Robomaze, Robowar etc), Gaming (CounterStrike, FIFA, etc.) and miscellaneous events like Chess, Graffiti, Debate, TechQuiz and more; and amazing prizes to be won, Tesseract 2019 is an event you wouldn't wanna miss! Our two-day technical fest will witness young minds in action as they take on these challenges to win prizes worth 1.5 lakhs! Come witness the phenomenon on 14<sup>th</sup> March and 15<sup>th</sup> March, 2019 at Guru Nanak Institute of Technology.

# DETAILS OF EVENTS

1. Coding :
    - a. Super Coder : Online coding competition.
    - b. Code Golf : Shortest code writing competition
    - c. Code Booster : Code debugging event.
  2. Robotics:
    - a. Robosoccer : Bots on the Football Field.
    - b. Robowar: Battle between bots.
    - c. Terranova : Competition to beat the terrain way.
    - d. Robo Maze: Reach to the goal, beating the maze.
    - e. Robo Race : Racing between the bots.
    - f. Line Follower : Line following event for automated bots.
  3. Gaming:
    - a. FIFA 2011
    - b. Counter Strike 1.6
    - c. 8 Ball Pool
    - d. Chess
  4. Outdoor:
    - a. Paint Ball
  5. Miscellaneous:
    - a. Capture : Photography Competition
    - b. Debate
    - c. Poster Presentation
    - d. Short Film Contest
    - e. Tech Quiz
    - f. Graffiti Competition
  6. Model Display : Hardware / Software based projects.
  7. Drone Challenge : Drone flying challenge.
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# LIST OF INVITED INSTITUTES

## Colleges:

1. Techno India Saltlake.
2. IEM Kolkata
3. Techno India Rajarhat.
4. UEM Kolkata.
5. RCC Institute of Technology.
6. Heritage Institute of Technology.
7. Jadavpur University.
8. Jadavpur University (Saltlake campus).
9. Techno India Chingrighata.
10. Elite Institute of Engineering and Management.
11. Regent Institute of Science and Technology
12. Adamas University
13. Surendranath College
14. Birla Institute of Technology
15. Camelia Institute of Technology
16. Kingston College of Engineering
17. Presidency University
18. University of Calcutta
19. Brainware Engineering College
20. Calcutta Institute of Technology
21. Calcutta Institute of Engineering and Management
22. Vivekananda College
23. Abacus Institute of Engineering and Management
24. MCKV Institute of Technology
25. Academy of Technology , Adisaptagram
26. Meghnad Saha Institute of Technology
27. Govt College Of Engineering And Ceramic Technology
28. Govt College Of Engineering And Leather Technology
29. Future Institute of Engineering and Management
30. St. Marys Technical Campus
31. Mallabhum Institute of Technology
32. The Calcutta Technical School
33. BP Podder Institute of Management and Technology
34. Swami Vivekananda Institute of Science and Technology
35. Pailan College of Management and Technology
36. Techno India Batanagar
37. St Thomas College Of Engineering And Technology
38. Kalyani Govt College of Engineering
39. Elite Polytechnic Institute
40. JiS College of Engineering
41. Narula Institute of technology
42. Dr. Sudhir Chandra Sur Digree Engineering College
43. Airforce Technical College
44. Netaji Subhas Engineering College
45. Scottish Church College
46. Vidyasagar College
47. City College
48. Rajabazaar Science College
49. Surendranath College
50. Sister Nivedita College

## Schools :

1. St. Xaviers Institute
2. Deshbandhu Bidyapith



3. Sodepur High School
4. National Model School
5. St Augastine School
6. Sacred Heart School
7. Army School
8. CIT boys high school
9. Dum Dum Krishna Kumar Hindu Academy
10. Dum Dum Kishore Bharati High School
11. Ramakrishna Sangha Vidyapith
12. Kumar Ashutosh Institution
13. Techno India School
14. IEM Public School
15. Barrackpore Mission School
16. Adarsha Vidyapith
17. Bethoon School
18. Scotish church collegiate school
19. Hindu School
20. Hare School
21. New Barrackpore Girls High School
22. Crist Church Girls High School
23. Aditya Academy (Senior Secondary)
24. Julien Day School
25. VMS School
26. Gurukul School
27. Barisha High School
28. Children Academy School
29. Rajkumari Memorial High School
30. Central Modern School
31. Narendranath Vidyamandir
32. Delhi Public School
33. Kendriya Vidyalay
34. Orient Day School
35. National GEMS School
36. St Thomas School
37. St Pauls School
38. Loreto Day School
39. Don Bosco School
40. Shyam Public School
41. Holy Child School
42. Bhabanath High School
43. Ghola High School
44. Nimta High School
45. Birati High School
46. Auxilium Convent School
47. St Aryans School
48. Camelia School
49. Aditya Academy Barasat
50. Dum Dum Motijheel Girls high School
51. Kendriya Vidyalay Alipur
52. Douglas Institute

## WHY SPONSOR US ?

Organizations sponsor and extend cooperation to their benefactors majorly for reasons such as image enhancement, increased brand awareness, sales opportunities and public relation benefits and to launch and promote products and services.

If you are one of them, Tesseract is just the event you should be putting your money into!

## WHY TESSERACT 2K19 ?

- ✚ An opportunity to exhibit technology, products and services.
- ✚ Students from 100 and more institutes, technical forums and social media.
- ✚ Direct interaction with the bright minds of the nation at one stop!



# LEVELS OF SPONSORSHIP

## Bronze level (Rs 5000 INR or Above):

1. Display banners, boards or radio spots in the college premises.
2. Logo/ Link of sponsor on the homepage of the event website and app.
3. Volunteers and participation details will be provided.
4. We will be announcing your company's name after every 10 mins time duration.
5. We will promote your company's name in social media through our official Facebook page and other social media.

## Silver level ( Rs 10000 INR or Above):

1. All the facilities of "BRONZE LEVEL".
2. Permission to setup advertising stall in the college premises.
3. Sponsorship providers are expected to provide goodie to winner and runner up team.

## Gold level ( Rs 15000 INR or above):

1. All the facilities of "BRONZE LEVEL & SILVER LEVEL".
2. If you provide us with an overhead gate of your company, then it will be placed in front of the main gate of our campus.

**FEEL FREE TO ASK FOR MORE FACILITIES YOU WANT FROM US.**

Our Bank Details:

Axis Bank Pvt Ltd

Panihati [WB], Panihati ,kol-700114

IFC CODE – UTIB0000437

A/C NO.- 437010100088460

A/C NAME- Student Fest Committee A/C GNIT

**For more details, please contact :**

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**Jishnu Mondal , Convenor, Tesseract 2k19, Cont - 8172011503**