BACHELOR OF BUSINESS ADMINISTRATION
GNIT

ALL EVENTS:
LIST OF EVENTS {2024}

1. 31/08/2024 – ORIENTATION PROGRAM
2. 19/09/2024 & 20/09/2024 – DEPARTMENTAL ELECTRICAL ENGINEERING FEST – (Participated)
3. 20/09/2024 – DIGITAL MARKETING WORKSHOP
4. 26/09/2024 – 28/09/2024 – DEPARTMENT OF FOOD & VEGETABLE TECH FEST – (Participated)
5. 06/11/2024 – JOB SEEKER TO JOB CREATOR – THE FUTURE OF MODERN GROWTH
6. 06/11/2024 – EXPECTATIONS AND REQUIREMENTS OF THE INDUSTRY FOR FRESH GRADUATES – THE GAP ANALYSIS
7. 06/11/2024 – FIT-FIESTA, DEPARTMENT OF HOSPITAL MANAGEMENT – (Participated)
8. 13/12/2024 & 14/12/2024 – SOFT SKILLS & ETIQUETTE MANAGEMENT
9. 26/04/2025 – AI CONVERGENCE OF AI: ACCOUNTING AND FINANCE, HEALTHCARE AND DATA ANALYTICS – (Participated)
10. 16/05/2025 – TWILIGHT – (Participated by 2nd Year student)
11. 19/05/2025 – 23/05/2025 – INTERNATIONAL MANAGEMENT DEVELOPMENT PROGRAMME
12. 22/05/2025 – WORKSHOP ON DESIGN THINKING
13. 06/07/2025 – CYBER SECURITY AWARENESS – (Participated)
14. 30/07/2025 – ACT AGAINST HUMAN TRAFFICKING – (Volunteering by 2nd Year student)
15. 29/08/2025 – 01/09/2025 – BOOTCAMP ON “3D PRINTING & ADDITIVE MANUFACTURING TECHNOLOGY” (2 DAYS) – (Industrial Visit to Diamond Beverages Pvt. Ltd)
16. 19/09/2025 – BHAVISHYA ENTREPRENEUR – (Participated)
17. 26/05/2026 – INDUSTRIAL VISIT (2nd year)

LIST OF EVENTS {2025}

1. 21/08/2025-2 days curated program on soft skills and etiquette by Dr. Shaleen Das- attended by both 1st and 2nd year
2. 19/09/2025-Bhavishya entrepreneur 2025 – attended by 1st year
3. 25/09/2025-GNIT ORIENTATAION – attended by both 1st year and 2nd yr
4. 04/10/12-SHAROD-O- GRAPHY- Students of 1st year
5. SIP : {Organized by Students of 2nd year and participated by students of 1st year
   10 October 2025 – Poster making
   3 October 2025 – Creative writing
   15 October 2025 – Dance
   16 October 2025- quiz
   22 October 2025 – Photography
   22 October 2025 Art and craft
6. 15/10/2025-SAMPAN2k25
7. 13/12/25-SEMINAR ON FRONTIER OF BUSINESS MANAGEMENT AND EXPECTATIONS AFOR FUTURE- attended by 1st year
8. 19/01/26-SEMINAR ON EXPLORING ENHANCED LEARNING AND ONLINE CAPACITY BY CHIRANJIB DUTTA- attended by both 1st year and 2nd year
9. 1/02/2026-JIS SAMMAN – attended by both 1st year and 2nd year
10. EUPHONIOUS X ZYZZVA- attended by both 1st year and 2nd year
11. 23/03/26-YOUNGUTSAV – attended by both 1st year and 2nd year
12. 28/03/26 & 29/03/26-TESSERACT 2K26 2/04/2026 -JIS SCHOOL OF BUSINESS international management conclave 2026– attended by both 1st and 2nd year
13. 09/04/26-WORKSHOP ON DESIGN THINKING
14. 10/04/26-WORKSHOP ON IT MEETS CORPORATE FINANCE BY SANDIPAN PANDA – attended by both 1st year and 2nd year
15. 21/04/26-WORKSHOP ON EMPLOYTIBILITY ENHANCEMENT- attended by both 1st year and 2nd year
16. 22/04/26-SEMINAR ON BENEFITS OF HUMAN RIGHTS – attended by both 1st and 2nd year
17. BCC&I quiz – {volunteering}
18. INFORMATION TECHNOLOGY IN CORPORATE FINANCE
19. MANAGEMENT LITERARY PROGRAM

SEMINAR CONDUCT:

- **FRONTIERS OF BUSINESS MANAGEMENT, EMERGING TRENDS AND WAYS TO TACKLE CHALLENGES**

Name of the Resource Person: Mr Satatya Das, Senior Associate HR, ITC Limited. Event Summary: The Industry Interactive Seminar was conducted as part of the Students' Induction Programme for the BBA Batch of 2025. Mr Satatya Das shared valuable insight somehow Artificial Intelligence is being used in industries for analysis, interpreting business needs, and improving decision- making. He discussed emerging trends in business management, the importance of empathy in leadership, and the role of Corporate Social Responsibility in modern organisations. The session also highlighted the importance of skill development, where storytelling was discussed as an underrated yet impactful skill. An interactive question-and-answer session was held, allowing students to engage actively. Mr Das also shared his personal journey and professional experiences, which inspired the students.



- **WORKSHOP- DESIGN THINKING**

Event date-- 2nd May 2025, from 10:30 am.

Venue—SEMINAR HALL, GNIT.

Speaker Name- Shaik Waseem.

The BBA department's seminar on Design Thinking is an educational opportunity to gain knowledge of innovative ways to solve problems using Design Thinking principles. This seminar illustrated how the concepts of user-centered design,

creative thinking, and making strategic decisions apply to business. Students were encouraged to expand their thinking beyond traditional business practices, adopting a practical, solution-based mindset required for today's modern managerial and entrepreneurial environments.





- **CII YUVA ZOHO TRAINING PROGRAMME**

Attended the CII Yuva Zoho Training Programme at Guru Nanak Institute of Technology, where industry experts shared valuable insights into modern business tools and digital transformation.
The session focused on practical exposure to Zoho applications, enhancing our understanding of business automation, data management, and efficient workflow systems. It was an engaging and interactive learning experience that helped bridge the gap between academic knowledge and real-world industry practices.
Grateful for the opportunity to learn, interact, and grow through such impactful sessions



CONFERENCE

The International Management Development Programme organized by the Department of Business Administration in association with the Internal Quality Assurance Cell at Guru Nanak Institute of Technology. The programme brought together experienced academicians and industry leaders, offering valuable insights into modern management practices, leadership, and global business perspectives. Interacting with such distinguished faculty members and gaining exposure to diverse viewpoints made this an enriching learning experience. Grateful for the opportunity to enhance my knowledge and develop a broader understanding of management in today's dynamic environment. Looking forward to applying these learnings in my academic and professional journey.

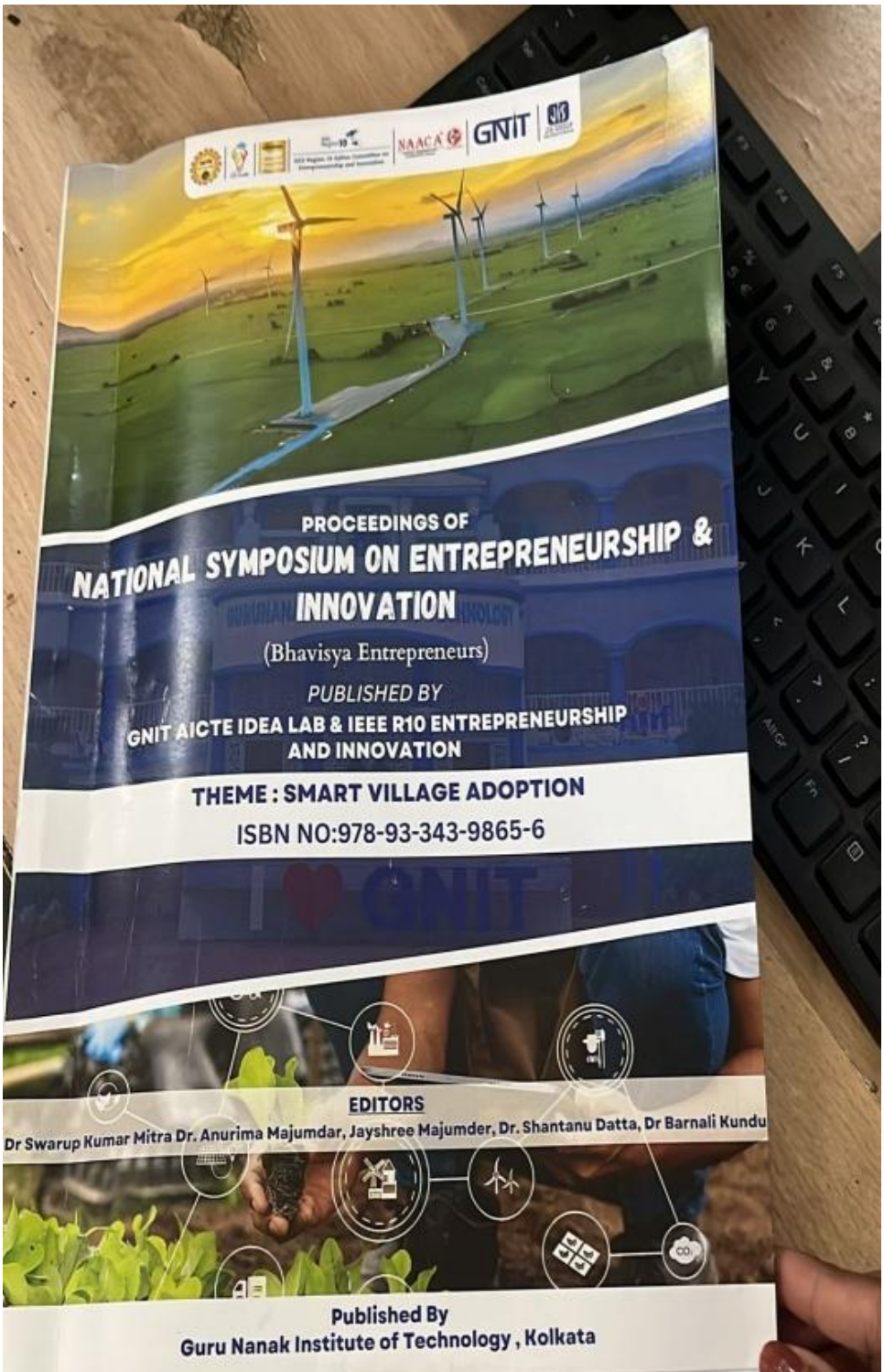






- **BHAVISYA ENTREPRENEUR 2025:**

The opportunity to be part of Bhavisya Entrepreneur 2025: National Symposium on Entrepreneurship & Innovation organized by Guru Nanak Institute of Technology in collaboration with IEEE and the AICTE IDEA Lab.
The event focused on the theme Smart Village Adoption, covering impactful areas like Green Energy, Agriculture & Agro-Processing, and Healthcare. It was an insightful experience where innovation met real-world problem-solving through paper presentations and a mini hackathon.
Grateful to gain exposure to entrepreneurial thinking, collaborate with like-minded individuals, and explore solutions that can create meaningful societal impact.

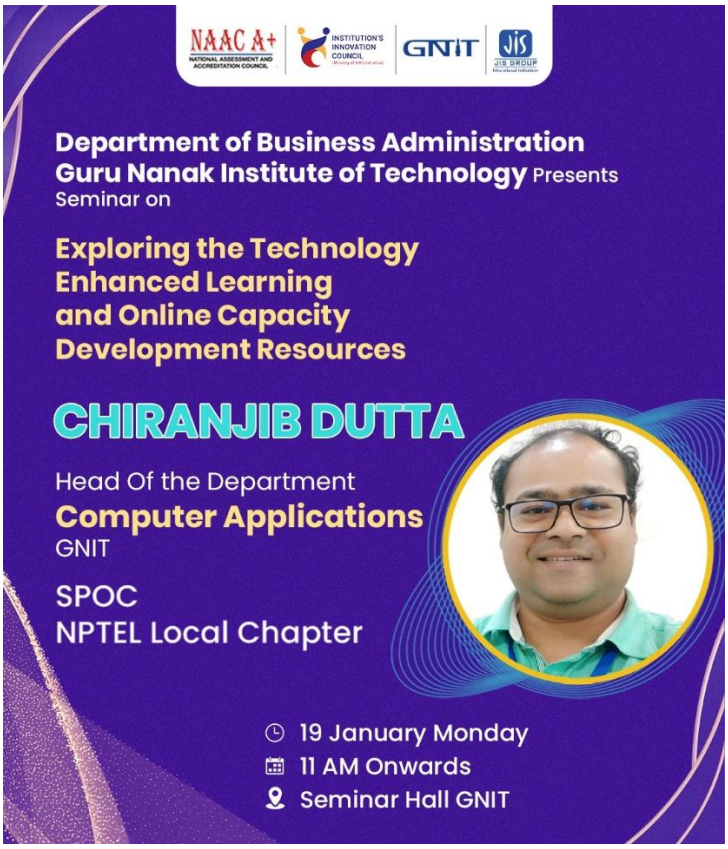


- **EXPLORING THE TECHNOLOGY ENHANCED LEARNING AND ONLINE CAPACITY DEVELOPMENT RESOURCES**

The Department of Business Administration at Guru Nanak Institute of Technology is organizing an insightful seminar on “Exploring Technology Enhanced Learning and Online Capacity Development Resources.”

The session will be conducted by Chiranjib Dutta, Head of the Department of Computer Applications at GNIT and SPOC of the NPTEL Local Chapter.

This seminar aims to provide participants with a deeper understanding of modern digital learning tools, online educational resources, and strategies for enhancing skills through technology-driven platforms. It is a great opportunity for students and faculty to explore new ways of learning and professional development in the digital age.



- **Sports**

Guru Nanak Institute of Technology hosts various sporting events every year that energise the youthful spirit of the entire campus. A range of games is actively played by students from every department. It holds the game of cricket & football, which is the heart of every player, attracting large audiences and enormous energy. Chess serves as a game of logical strategy & intelligence, while badminton showcases speed, agility & accuracy. There are also basketball & volleyball games where teams compete with vibrant spirit and friendly rivalry. Thus, GNIT creates an environment of unity, pride, passion and huge sportsmanship spirit, which also encourages physical fitness & proper health awareness.

Rohit Kumar Rajbhar, an extremely talented student of Business Administration, has showcased his exceptional skills and versatility by participating in a sports event in 2026, where he secured the first position, demonstrating his remarkable athletic abilities alongside his academic pursuits.



- **JIS Spirit Phase-I, SAMATVA 2k24:**

- **Model Display:** This was a visionary event where students showcased innovative business and management models through visual presentations. It encouraged strategic thinking, conceptual clarity and channelizing, their entrepreneurial ideas in a productive and engaging manner.

- **Photography:** This event celebrated the art of visual storytelling, where Participants captured visually appealing moments through their lenses, thus demonstrating their photography & technical skills, highlighting their perspective and power of observation.

- **Art & Craft:** This was a colourful and creative event where participants showcased their artistic talent, imaginative power and craftsmanship. Participants created beautiful drawings using diverse colours, materials & techniques, reflecting on their cultural expression and hands-on creativity.

- **Poster Making:** In this event, students expressed their ideas and perspectives through artistic visuals and insightful themes. Participants created delightful posters that reflected their originality, innovation, awareness, creativity & their ability to communicate strong, bold messages.

- **Twilight 2k25, an Institutional Farewell of Batch 2025(Cultural):** Twilight 2k25, an institutional farewell of batch 2025 at Guru Nanak Institute of Technology, was an amazing, heart-warming cultural event dedicated to bidding Goodbye to the outgoing batch of 2025. It was a spectacular programme that celebrated talent, memories and new beginnings. The event was filled with mesmerising dance performances, heartfelt music, skits and solo acts presented to the seniors by their beloved juniors. The outgoing graduates were honoured with fun awards, gave impactful speeches, and were part of various interactive talk shows, where everyone created endless moments of laughter, joy, nostalgia and camaraderie. Such blissful performances, lovely activities and fun interactions really made the eventunforgettable for all the students of GNIT, making it an embodiment of memories & entertainment. Thus, Twilight 2k25 truly reflected GNIT's spirit of joy, unity, friendships, achievements, excellence, talent and the bright future of the outgoing batch of 2025

- **Flameless Fiesta 2k24** (Flameless Cooking Competition): Flameless Fiesta was a unique flameless cooking competition where participants showcased

their culinary creativity without using fire or electricity, promoting a safe, sustainable and healthy cooking environment.

- Event date: 24th September 2024.
- Venue: GNIT CAFETERIA.

- **Case Study Competition:** It was an engaging event where students analysed the questions, deciphered real-world business scenarios and presented strategic solutions, highlighting their analytical thinking, decision making, teamwork & problem-solving ability.

Event date: 7th February 2025, 10:30 AM onwards.

Participants: Anushka Bhattacharjee, Sayan Sarkar.





- **VishwakarmaPuja** was celebrated with great enthusiasm at GNIT, bringing together students, faculty, and staff. The puja is dedicated to Lord Vishwakarma, the divine architect, and is observed to seek blessings for prosperity, creativity, and success in technical and professional fields. The campus was beautifully decorated, and rituals were performed with devotion. Students actively participated in the celebrations, making it a vibrant and joyful occasion. The event not only reflected cultural values but also fostered unity and positivity among everyone present.



BOOK PUBLICATION:



1. **Salony Shaw**, a dedicated student of Business Administration at Guru Nanak Institute of Technology, has marked a remarkable milestone in her literary journey. We are delighted to share that she published her debut novel, "SHE- A PSYCOPATH".

   ISBN: 978-81-992454-4-0

   A fictional novel on 20 February 2025 under Earth Light Publication (JEC Publication). Because of the book's growing appreciation and readership, it has now been republished on-3 November 2025 by Sunrose Publication, giving the story a wider platform and renewed reach. This achievement highlights Salony Shaw's talent, passion, and commitment to storytelling—an inspiration to young writers everywhere.



2. **Sonal Shaw**, a dedicated student of Business Administration at Guru Nanak Institute of Technology, has marked a remarkable milestone in her literary journey. We are delighted to share that she published her debut Book, *"Between Stars and Scars"* a poetry book on 19 December 2025 under Sunrose Publication.

   ISBN - 978-81-996604-1-0

   Between Stars and Scars is a raw, unfiltered journey through love, loss, faith, betrayal, devotion, and survival. This collection of poetry does not belong to one genre it exists where emotions collide and truths refuse to stay silent Within these pages, live poems that wrestle with choice and consequence, desire and restraint, hope and disillusionment.

   The book moves fluidly between romance and ruin, philosophy and pain, devotion and detachment, memory and mourning. Hindi, English, and Urdu-infused verses coexist, mirroring the complexity of emotions that cannot be confined to one language or form.

SIP PROGRAMS 2025:

"SIP" Introduction: The Student Induction Program (SIP) aims to welcome and orient newly admitted students into the academic and cultural environment of the college/institution. The program fosters a sense of belonging and preparedness through engaging orientations, motivational sessions, cultural activities, and interactive talk shows, promoting holistic development and smooth transition into college life.

EVENTS: 1) POSTER MAKING 2) CREATIVE WRITING 3) ART AND CRAFT 4) PHOTOGRAPHY & VIDEOGRAPHY 5) DANCE & SINGING COMPETITION 6) DIAGNOSTIC ANALYSIS.

Event dates:

10 October 2025 - Poster making
13 October 2025 - Creative writing
15 October 2025 - Dance/Singing
16 October 2025 - Quiz
22 October 2025 - Photography/ Video Editing/Art and craft.

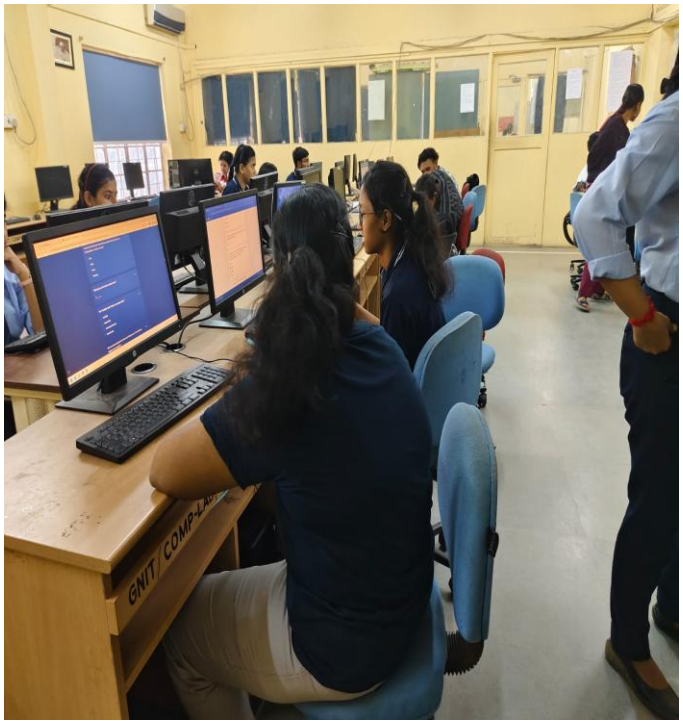




DIAGNOSTIC TEST:

The Diagnostic Test was conducted for students to assess their existing knowledge and identify their strengths and areas for improvement. The test aimed to evaluate the academic preparedness of students at the beginning of the session, helping faculty understand their learning levels. Based on the performance, necessary guidance and support were provided to enhance their understanding and skills. The initiative ensured a structured approach to learning by addressing gaps early and promoting better academic outcomes. It served as an effective tool in planning future teaching strategies and supporting overall student development





CULTURAL EVENTS:

The **Drama Club of GNIT** has been a vibrant platform for students to explore creativity, expression, and teamwork through theatre. Over the past year, the club actively participated in various cultural events, stage performances, and inter-college competitions, consistently showcasing talent and dedication. Their efforts not only enriched campus life but also brought recognition to the institution.

A remarkable achievement was earned by student **Shibashis Sarkar**, who was honoured with the prestigious **JIS PURUSHKAR** for his outstanding contribution to dramatics. His dedication, powerful performances, and commitment to the art of theatre played a significant role in this accomplishment. This recognition stands as a testament to the club's hard work and the spirit of excellence it nurtures among students.



- **Date -17.5.25 in-house (stage)**
  Organised by the Culture term of GNIT,
  Participant - Rajanya Mukherjee, Anushka Bhattacharjee, Salony Shaw, Manisha Barui, Sonal Shaw, Sayan Sarkar (Group Dance)



- **Date - 18.8.25 in-house (Auditorium)**
  Organised by the Culture term of GNIT,
  Participant –

1 Rajanya Mukherjee (Solo)
1. Sanchari Kundu (Solo)

- **Date - 19.11.24 in-house (Auditorium)**
  Organised by - Culture term of GNIT,
  Participant - 1. Anushka Bhattacharjee (Solo).

ORGANISING TEAM ORIENTATION PROGRAMME 2025:

The **Organising Team** successfully conducted the Orientation Programme 2025 to warmly welcome the first-year students. The event was held at the prestigious Science City Auditorium, creating an inspiring start to their academic journey. The programme introduced students to the institution's culture, values, and opportunities, helping them feel comfortable and connected from the very beginning. With engaging sessions, informative presentations, and interactive activities, the orientation set a positive tone for the newcomers. The efforts of the organising team ensured a smooth and memorable experience for all attendees.



GROUP DISCUSSION SESSION:

The **Group Discussion session** was organized to develop students' communication, teamwork, and analytical skills. Participants actively engaged in meaningful discussions on relevant topics, sharing diverse perspectives and ideas. The activity encouraged critical thinking, listening skills, and the ability to articulate opinions clearly and confidently. It also helped students understand the importance of collaboration and respectful exchange of views. Evaluators assessed participants based on their content, clarity, leadership, and participation. The session proved to be highly interactive and beneficial, preparing students for real-world professional environments and selection processes.



ELOQUOARION AND DEBATE COMPETITION:

The **Elocution Competition** was organized to enhance the public speaking and communication skills of students. Participants showcased their confidence, clarity of thought, and articulation on a variety of engaging topics. The competition provided a platform for students to express their ideas, improve their stage presence, and develop critical thinking abilities. Judges evaluated the participants based on content, delivery, and overall impact. The event witnessed enthusiastic participation and healthy



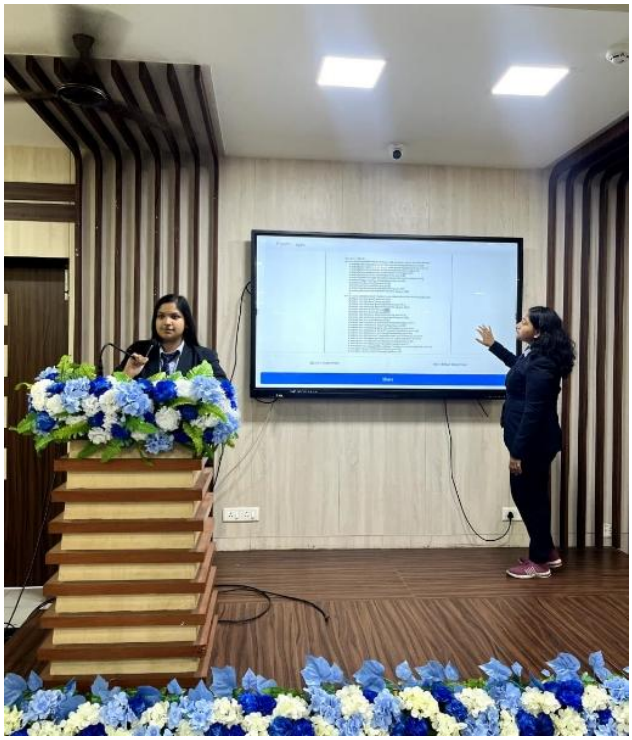


competition, making it both inspiring and intellectually stimulating. It played a vital role in boosting students' confidence and encouraging them to become effective and expressive communicators.

LANGUAGE PROFICIENCY TRAINING:

Language Proficiency Training sessions at GNIT were conducted for BBA students with the aim of enhancing their communication and professional skills. The program focused on improving spoken English, vocabulary, presentation techniques, and overall confidence. Through interactive activities such as group discussions, role plays, and public speaking exercises, students were encouraged to express themselves effectively. The training also emphasized corporate communication and personality development, preparing students for future career opportunities. It proved to be highly beneficial, helping participants build clarity in expression and develop the confidence required to excel in academic as well as professional environments.





NATIONAL CADET CORPS [NCC]

A student of BBA at GNIT, **Cadet Sonal Shaw**, along with fellow NCC **cadet Salony Shaw,** has been actively representing the institution through various co-curricular activities. Demonstrating exceptional dedication and discipline, Cadet Sonal Shaw secured 1st position in an Inter-Institutional Competition while representing NCC. Her achievement highlights the spirit of excellence and commitment nurtured among students. Such accomplishments reflect the active participation of BBA students in diverse fields beyond academics, bringing pride and recognition to the institution.





TWO-DAYS CURATED PROGRAM ON SOFT SKILLS & ETIQUETTE

The Department of Bachelor of Business Administration at Guru Nanak Institute of Technology organized a series of two-day curated programs on Soft Skills & Etiquette with the aim of enhancing students' professional and interpersonal competencies. These programs were designed to equip students with essential skills required to excel in the corporate world.

The first program was conducted exclusively for first-year students from 13th December 2024 to 14th December 2024. It focused on building a strong foundation in communication skills, personality development, and professional etiquette, helping students adapt to the academic and professional environment from the very beginning.

The second program, titled "Leading with Grace: The Power of Soft Skills in Corporate Management," was held on 21st–22nd August 2025 for both first and second-year students. This session emphasized leadership qualities, corporate behavior, and effective interpersonal communication, providing students with practical insights into workplace expectations.

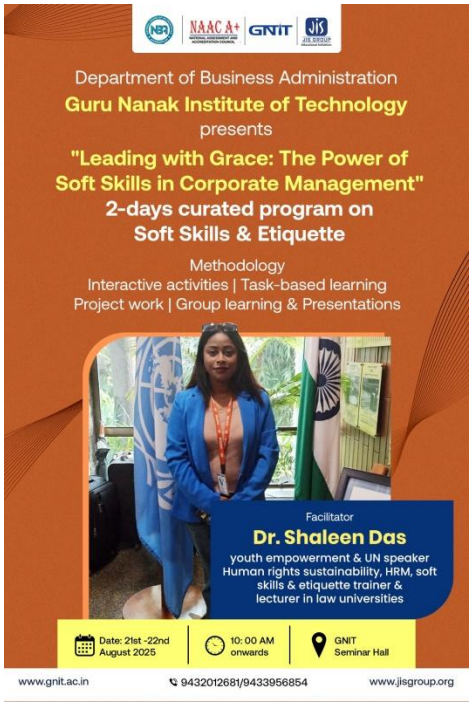
Both programs featured interactive sessions, hands-on activities, and expert guidance, which kept participants engaged and motivated. Such initiatives reflect the department's commitment to holistic student development by bridging the gap between academic learning and industry requirements.

1st year :



2nd year :




Department of Business Administration
Guru Nanak Institute of Technology
presents
"Leading with Grace: The Power of Soft Skills in Corporate Management"
2-days curated program on
Soft Skills & Etiquette
Methodology
Interactive activities | Task-based learning
Project work | Group learning & Presentations
Facilitator
Dr. Shaleen Das
youth empowerment & UN speaker
Human rights sustainability, HRM, soft skills & etiquette trainer & lecturer in law universities
Date: 21st -22nd August 2025
10: 00 AM onwards
GNIT Seminar Hall
www.gnit.ac.in
9432012681/9433956854
www.jisgroup.org


Guru Nanak Institute of Technology
presents
Two-day Seminar on
"Practice and Concepts of Soft Skills and Etiquette in Management Profession"
Methodology: Group Discussion, Interactive Sessions and Hands-on Creative Activities
Thematic Focus
Communication Skills
Work ethics
Leadership Skills
Grooming Skills
Collaboration
Decision making
Public Speaking
Emotional Intelligence
Speaker
DR. SHALEEN DAS
Brand Ambassador for Youth for Human Rights International, Washington DC (India Representative)
India Country Director, Guardians of Human Rights Florida AAI Trainer for India
Date: 13th December, 2024 to 14th December, 2024
Time: 10 AM
www.gnit.ac.in
9432012681/9433956854
www.jisgroup.org

PARENT-TEACHER MEETING

The Department of Bachelor of Business Administration regularly organizes **Parent-Teacher Meetings (PTMs),** typically once or twice every six months, to ensure consistent communication between parents, students, and faculty members. These sessions serve as an important platform to review students' academic progress, attendance, and overall development.

During the meetings, faculty members provide detailed feedback on individual performance, highlighting strengths and suggesting areas for improvement. Parents are encouraged to share their perspectives and concerns, making the interaction constructive and collaborative. The discussions also focus on personality development, skill enhancement, and preparing students for future career opportunities.

By conducting PTMs at regular intervals, the department demonstrates its commitment to transparency and continuous improvement. These interactions help in building a strong support system for students, ensuring their holistic growth and success.

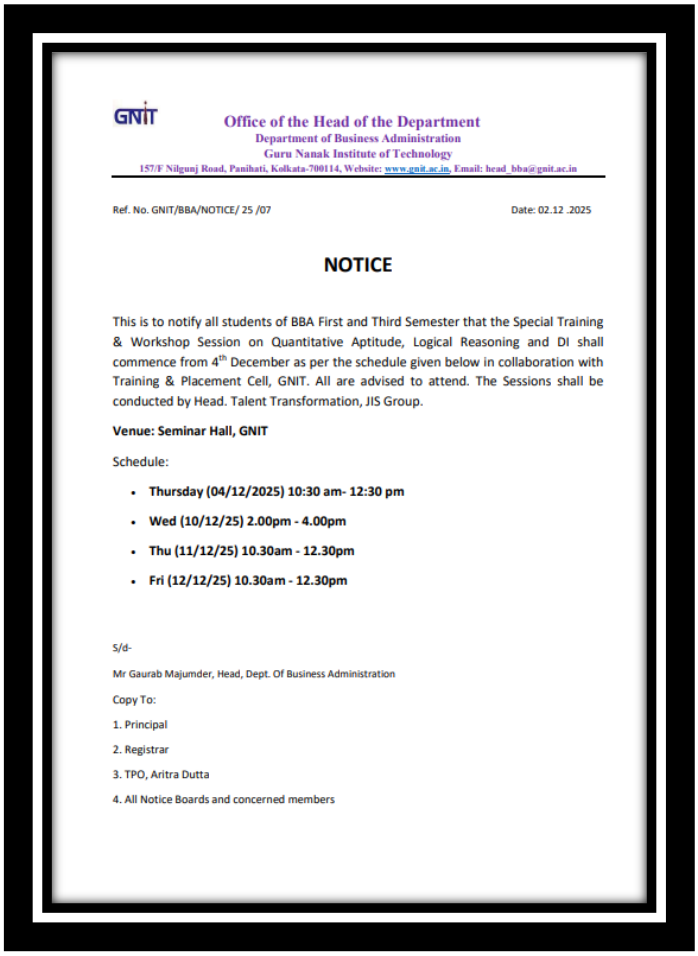






QUANTS SEMINAR

A Special Training & Workshop Session on Quantitative Aptitude, Logical Reasoning, and Data Interpretation (DI) was conducted for BBA First and Third Semester students at GNIT in collaboration with the Training & Placement Cell. The sessions were held in the Seminar Hall and were led by the Head of Talent Transformation, JIS Group. The workshop aimed to enhance students' problem-solving abilities, analytical thinking, and aptitude skills essential for competitive exams and placements. With interactive sessions and practical exercises, students actively participated and benefited from the structured training, making it a valuable learning experience



GNIT

Office of the Head of the Department
Department of Business Administration
Guru Nanak Institute of Technology
157/F Nilgunj Road, Panihati, Kolkata-700114, Website: www.gnit.ac.in, Email: head_bba@gnit.ac.in

Ref. No. GNIT/BBA/NOTICE/ 25 /07 Date: 02.12 .2025

NOTICE

This is to notify all students of BBA First and Third Semester that the Special Training & Workshop Session on Quantitative Aptitude, Logical Reasoning and DI shall commence from 4th December as per the schedule given below in collaboration with Training & Placement Cell, GNIT. All are advised to attend. The Sessions shall be conducted by Head. Talent Transformation, JIS Group.

Venue: Seminar Hall, GNIT

Schedule:

- **Thursday (04/12/2025) 10:30 am- 12:30 pm**
- **Wed (10/12/25) 2.00pm - 4.00pm**
- **Thu (11/12/25) 10.30am - 12.30pm**
- **Fri (12/12/25) 10.30am - 12.30pm**

S/d-

Mr Gaurab Majumder, Head, Dept. Of Business Administration

Copy To:

1. Principal
2. Registrar
3. TPO, Aritra Dutta
4. All Notice Boards and concerned members

DIGITAL MARKETING

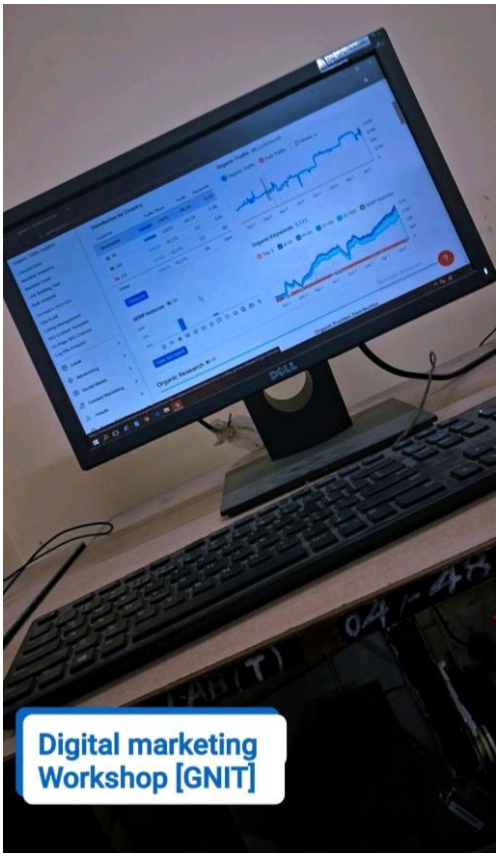
The Department of Bachelor of Business Administration at Guru Nanak Institute of Technology organized a specialized session on **Digital Marketing** on 20th September 2024 with the objective of introducing students to the rapidly evolving world of online marketing and branding.

The program focused on key aspects such as social media marketing, content creation, search engine optimization (SEO), and digital advertising strategies. Students were provided with practical insights into how digital platforms are utilized by businesses to reach and engage their target audience effectively.

The session was highly interactive, encouraging students to participate in discussions and activities that enhanced their understanding of real-world marketing scenarios. It helped students develop a foundational knowledge of digital tools and trends, preparing them to adapt to the demands of the modern business environment.

Such initiatives highlight the department's continuous efforts to provide industry-relevant exposure and skill-based learning opportunities beyond the traditional curriculum.





FRONTIERS OF BUSINESS MANAGEMENT, EMERGING TRENDS AND WAYS TO TACKLE CHALLENGES

Name of the Resource Person: **Mr Satatya Das**, Senior Associate HR, ITC Limited.
Event Summary: The Industry Interactive Seminar was conducted as part of the Students' Induction Programme for the BBA Batch of 2025. Mr Satatya Das shared valuable insight somehow Artificial Intelligence is being used in industries for analysis, interpreting business needs, and improving decision- making. He discussed emerging trends in business management, the importance of empathy in leadership, and the role of Corporate Social Responsibility in modern organisations. The session also highlighted the importance of skill development, where storytelling was discussed as an underrated yet impactful skill. An interactive question-and-answer session was held, allowing students to engage actively. Mr. Das also shared his personal journey and professional experiences, which inspired the students.



NEWSLETTER PUBLICATION (Department of Business Administration):

VISION & VENTURE: VOLUME 1; The academic, artistic, and professional endeavours of the BBA department are reflected in the GNIT BBA Newsletter. It showcases events, seminars, workshops, student accomplishments, and novel concepts. Students are encouraged to learn, collaborate, and take on leadership roles through the newsletter. Additionally, it fosters communication, creativity, and the general personality development of future management professionals while keeping everyone updated on departmental developments.



WORKSHOP- DESIGN THINKING:

Event date-- 2nd May 2025, from 10:30 am.
Venue—SEMINAR HALL, GNIT.
Speaker Name-- Shaik Waseem.

The BBA department's seminar on Design Thinking is an educational opportunity to gain knowledge of innovative ways to solve problems using Design Thinking principles. This seminar illustrated how the concepts of user-centred design, creative thinking, and making strategic decisions apply to business. Students were encouraged to expand their thinking beyond traditional business practices, adopting a practical, solution-based mindset required for today's modern managerial and entrepreneurial environments.





JIS SAMMAN VOLUNTEERING TEAM:

The **JIS Samman Volunteering Team a**ctively participated in an event held at Science City, Kolkata, showcasing their dedication, teamwork, and sense of social responsibility. The volunteers played a crucial role in managing various aspects of the event, ensuring smooth coordination and a welcoming environment for all attendees.

From assisting guests and guiding participants to handling on-ground arrangements, the team demonstrated excellent organizational and communication skills. Their enthusiasm and commitment significantly contributed to the overall success of the event.

The experience not only provided students with practical exposure to event management but also helped in developing leadership qualities, confidence, and a spirit of service. Being a part of such a prestigious initiative at Science City added to their learning beyond academics and strengthened their ability to work in dynamic environments.

The participation of the JIS Samman Volunteering Team reflects the institution's emphasis on holistic development and encouraging students to engage in meaningful and impactful activities.



CYBER SECURITY AWARENESS:

The Department of Bachelor of Business Administration actively participated in a **Cyber Security Awareness Program** organized by ISOEH on 29th July 2025. The event aimed to educate students about the growing importance of cybersecurity in today's digital world and the need for responsible online behaviour.

The session covered essential topics such as data protection, safe internet practices, cyber threats, phishing attacks, and the importance of maintaining digital privacy. Experts shared real-life examples and practical strategies to help students identify and prevent potential cyber risks.

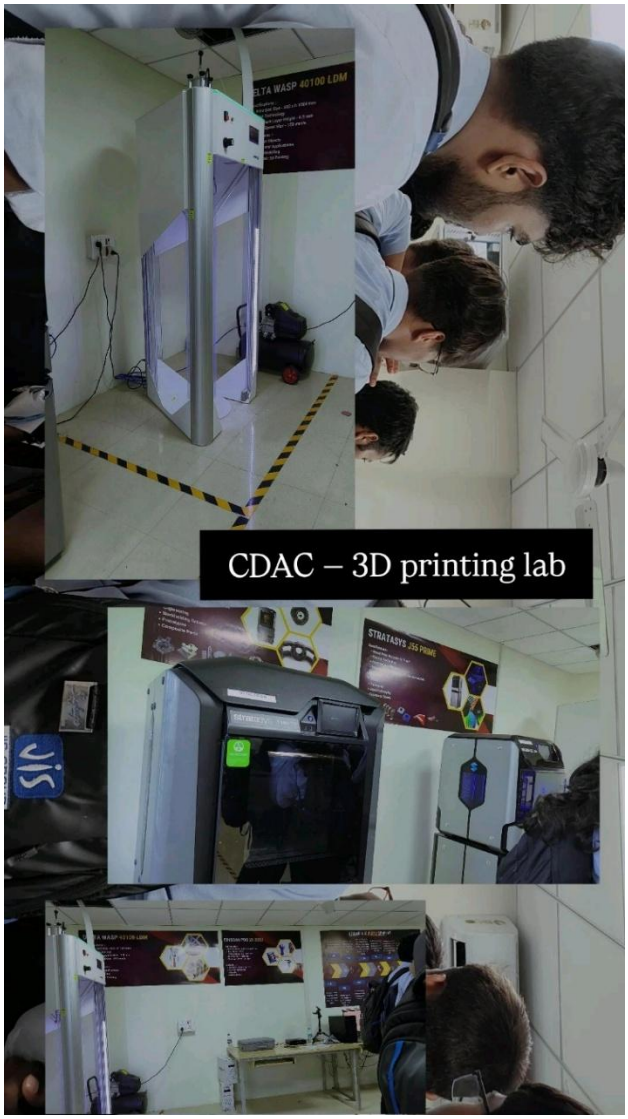
The program was highly informative and interactive, encouraging students to engage in discussions and enhance their awareness of digital safety. It provided valuable insights into how individuals and organizations can safeguard their information in an increasingly connected environment.

Such initiatives reflect the department's commitment to keeping students informed about contemporary issues and equipping them with knowledge that is crucial for both personal and professional life in the digital era.



INDUSTRY VISIT- 1

Salony Shaw and Sonal shaw Students of (DEPARTMENT OF BUSINESS ADMINISTRATION) participated in a laboratory visit to the CDAC facility at the MAKAUT campus on September 1, 2025. During the visit, I observed multiple advanced 3D printing and scanning technologies. Specifically, I had the opportunity to work with various high-end 3D printers, including the Smart One Plus, Stratasys J55 Prime, Stratasys 190 CR, and the ELTA WASP 40100 LDM. Additionally, I gained hands-on experience with the Ein Scan Pro 2X 2020 scanner. We utilised CATIA V5 software to design a 3D structure, which was subsequently printed in a model form using one of these advanced printers. This experience provided practical exposure to 3D Printing and Additive Manufacturing Technology.



INDUSTRY VISIT-2

The students of the Bachelor of Business Administration departments of Guru Nanak Institute of Technology participated in an industrial visit to Diamond Beverages Pvt. Ltd., providing them with valuable practical exposure beyond the classroom.

During the visit, students gained first-hand insights into the manufacturing processes of popular beverages such as Coca-Cola, Maaza, and Limca. They were also given an informative briefing on industrial safety standards, hygiene protocols, and essential precautions followed within a production facility.

The visit proved to be an enriching learning experience, enabling students to bridge the gap between theoretical knowledge and real-world applications. It also encouraged teamwork, active engagement, and enthusiasm among participants, making it a significant step towards experiential learning and skill development.



SEMINAR



The Internal Quality Assurance Cell (IQAC) of Guru Nanak Institute of Technology (GNIT) successfully organized an insightful seminar on **"Benefits of Human Rights Education and SDG 5: Gender Equality"** on 22nd April 2026 at the Seminar Hall. The session, held from 12:00 PM to 1:00 PM, aimed to spread awareness about the importance of human rights education and the role of gender equality in sustainable development. The seminar was facilitated by Dr. Shaleen Das, Brand Ambassador of Youth for Human Rights International (Washington DC Chapter) of India, who delivered an inspiring and thought-provoking session, encouraging students to promote equality, dignity, and social justice.





The Department of Business Administration at Guru Nanak Institute of Technology successfully organized a one-day workshop on **“Employability Enhancement & Corporate Dynamics: A Human Resource Perspective”** on 21st April 2026 from 11:00 AM onwards. The workshop aimed to enhance students’ understanding of corporate expectations and develop essential employability skills required in today’s competitive professional environment. The session was facilitated by Mr. Sandipan Panda, Training & Placement Officer of GNIT, who shared valuable insights on workplace dynamics, human resource practices, career preparedness, and professional development. The interactive workshop encouraged students to strengthen their skills, broaden their corporate knowledge, and prepare themselves for future career opportunities.

Bridging the Gap: IT in Corporate Finance

The Department of Business Administration at Guru Nanak Institute of Technology is pleased to organize an insightful Industry Interactive Session & Workshop on the theme “Bridging the Gap: IT in Corporate Finance.” This session aims to provide students with a deeper understanding of the growing integration of Information Technology within the corporate finance sector and its transformative impact on modern financial practices.

To enrich students with practical industry insights, the institution is honored to welcome Adrish Das, Director at Constellation CG, as the keynote speaker for this session. With his extensive industry expertise and practical experience, Mr. Das will share valuable perspectives on how technological innovations are transforming financial operations across organizations. His session will focus on the role of digital transformation in streamlining financial processes, improving transparency, enhancing compliance, and enabling data-driven decision-making in the corporate world.

The workshop is designed to bridge the gap between academic learning and industry requirements by providing students with a real-world perspective on the challenges and opportunities in corporate finance. Participants will gain knowledge about emerging technologies, modern financial tools, and innovative strategies that are increasingly being adopted by businesses globally. The interactive nature of the session will also encourage students to engage in discussions, ask questions, and develop a broader understanding of industry expectations.



Global Interfaith Dialogue – Learning, Harmony Beyond Borders

JIS University through the JIS School of Business Management proudly presents the **Global Interfaith Dialogue**, an online certificate course designed to foster understanding, harmony, and peace across cultures and religions. This unique initiative brings together scholars, faith leaders, students, and practitioners to explore India's rich spiritual heritage and global religious traditions. Covering modules on history, culture, major faiths, and contemporary interfaith issues, the program encourages meaningful dialogue and cultural exchange. With expert-led sessions, certification, and an immersive conference experience, it offers a valuable platform for learning and global connection.



