BACHELOR OF BUSINESS ADMINISTRATION
GNIT

FDP AND SEMINAR

SEMINAR CONDUCT:

- **FRONTIERS OF BUSINESS MANAGEMENT, EMERGING TRENDS AND WAYS TO TACKLE CHALLENGES**

Name of the Resource Person: Mr Satatya Das, Senior Associate HR, ITC Limited. Event Summary: The Industry Interactive Seminar was conducted as part of the Students' Induction Programme for the BBA Batch of 2025. Mr Satatya Das shared valuable insight somehow Artificial Intelligence is being used in industries for analysis, interpreting business needs, and improving decision- making. He discussed emerging trends in business management, the importance of empathy in leadership, and the role of Corporate Social Responsibility in modern organisations. The session also highlighted the importance of skill development, where storytelling was discussed as an underrated yet impactful skill. An interactive question-and-answer session was held, allowing students to engage actively. Mr Das also shared his personal journey and professional experiences, which inspired the students.



- **WORKSHOP- DESIGN THINKING**

Event date-- 2nd May 2025, from 10:30 am.

Venue—SEMINAR HALL, GNIT.

Speaker Name- Shaik Waseem.

The BBA department's seminar on Design Thinking is an educational opportunity to gain knowledge of innovative ways to solve problems using Design Thinking principles. This seminar illustrated how the concepts of user-centered design, creative thinking, and making strategic decisions apply to business. Students were encouraged to expand their thinking beyond traditional business practices, adopting a practical, solution-based mindset required for today's modern managerial and entrepreneurial environments.





- **CII YUVA ZOHO TRAINING PROGRAMME**

Attended the CII Yuva Zoho Training Programme at Guru Nanak Institute of Technology, where industry experts shared valuable insights into modern business tools and digital transformation.
The session focused on practical exposure to Zoho applications, enhancing our understanding of business automation, data management, and efficient workflow systems. It was an engaging and interactive learning experience that helped bridge the gap between academic knowledge and real-world industry practices.
Grateful for the opportunity to learn, interact, and grow through such impactful sessions



CONFERENCE

The International Management Development Programme organized by the Department of Business Administration in association with the Internal Quality Assurance Cell at Guru Nanak Institute of Technology. The programme brought together experienced academicians and industry leaders, offering valuable insights into modern management practices, leadership, and global business perspectives. Interacting with such distinguished faculty members and gaining exposure to diverse viewpoints made this an enriching learning experience. Grateful for the opportunity to enhance my knowledge and develop a broader understanding of management in today's dynamic environment. Looking forward to applying these learnings in my academic and professional journey.

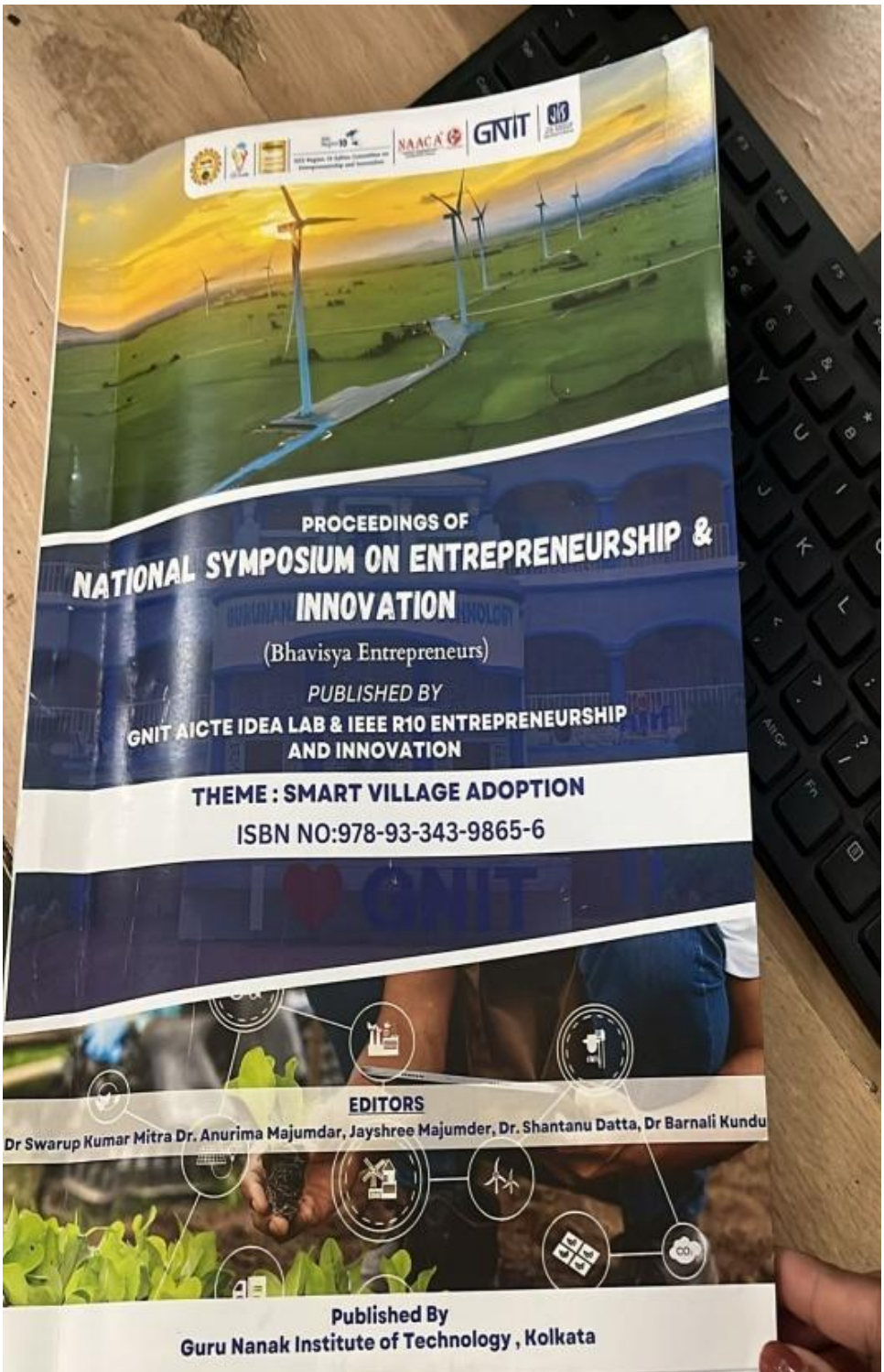






- **BHAVISYA ENTREPRENEUR 2025:**

The opportunity to be part of Bhavisya Entrepreneur 2025: National Symposium on Entrepreneurship & Innovation organized by Guru Nanak Institute of Technology in collaboration with IEEE and the AICTE IDEA Lab.
The event focused on the theme Smart Village Adoption, covering impactful areas like Green Energy, Agriculture & Agro-Processing, and Healthcare. It was an insightful experience where innovation met real-world problem-solving through paper presentations and a mini hackathon.
Grateful to gain exposure to entrepreneurial thinking, collaborate with like-minded individuals, and explore solutions that can create meaningful societal impact.



PARTICIPATION CERTIFICATE

This certificate represents participation in a 5-Day Faculty Development Program on “Financial Risk Management: Tools & Techniques” organized by Eminent College of Management & Technology.The program focused on key aspects of financial risk assessment, management strategies, and the application of modern tools in decision-making. It aimed to enhance participants’ understanding of handling uncertainties in dynamic financial environments and strengthening analytical capabilities.

Overall, the program served as a valuable platform for academic and professional development in the field of finance.



PATENT PUBLISHED

This document is an official Certificate of Registration for a UK Design issued by the Intellectual Property Office (IPO), United Kingdom. It confirms that a specific design has been legally registered under the Registered Designs Act 1949.

The certificate includes important details such as the design number (6512303), registration date (13 March 2026), and grant date (23 March 2026). It lists the names of the registered designers and specifies the design title as “Modular HR Finance Marketing Control Panel.”

Additionally, it mentions the international design classification under Class 14, which relates to recording, telecommunication, or data processing equipment. The certificate is officially authorized and signed by the Comptroller-General of Patents, Designs, and Trade Marks.



Intellectual Property Office

Certificate of Registration for a UK Design

Design number: 6512303

Grant date: 23 March 2026

Registration date: 13 March 2026

This is to certify that,

in pursuance of and subject to the provision of Registered Designs Act 1949, the design of which a representation or specimen is attached, had been registered as of the date of registration shown above in the name of

DR. AMAR JOHRI, DR. ANIRUDH AGRAWAL, DR. MANASHI MEDHI BHUYAN, DR. SMITA DIKSHIT, DR. SHYAM MOHAN JAYARAMAN SUBRAMANIAN, DR. SONI AGRAWAL, DR. RAJIB DUTTA, AVIRUP MUKHERJEE, NIRVIK DE, DR. SUBRATA CHATTOPADHYAY

in respect of the application of such design to:

MODULAR HR FINANCE MARKETING CONTROL PANEL

International Design Classification:
Version: 15-2025
Class: 14 RECORDING, TELECOMMUNICATION OR DATA PROCESSING EQUIPMENT
Subclass: 02 DATA PROCESSING EQUIPMENT AS WELL AS PERIPHERAL APPARATUS AND DEVICES

Adam Williams
Comptroller-General of Patents, Designs and Trade Marks
Intellectual Property Office
The attention of the Proprietor(s) is drawn to the important notes overleaf.

Intellectual Property Office is an operating name of the Patent Office www.gov.uk/ipo

- **BOS MEETING**

The Board of Studies (BOS) Meeting was conducted as part of the Faculty Development Programme (FDP), bringing together experienced academicians and faculty members for constructive discussions. The meeting focused on reviewing and updating the curriculum, incorporating industry trends, and enhancing the overall quality of education. Valuable insights and suggestions were shared to ensure the academic framework remains relevant and effective. The session also encouraged collaborative decision-making and knowledge exchange among participants. This initiative under FDP played a significant role in strengthening academic planning and promoting continuous improvement in teaching and learning practices.



- **EXPLORING THE TECHNOLOGY ENHANCED LEARNING AND ONLINE CAPACITY DEVELOPMENT RESOURCES**

The Department of Business Administration at Guru Nanak Institute of Technology is organizing an insightful seminar on “Exploring Technology Enhanced Learning and Online Capacity Development Resources.”

The session will be conducted by Chiranjib Dutta, Head of the Department of Computer Applications at GNIT and SPOC of the NPTEL Local Chapter.

This seminar aims to provide participants with a deeper understanding of modern digital learning tools, online educational resources, and strategies for enhancing skills through technology-driven platforms. It is a great opportunity for students and faculty to explore new ways of learning and professional development in the digital age.

